



Crossing Signals

Crossing Signals leverages the unique creative potential of your employees. A competitor can copy your products and services, not you and your team's unique creative abilities. By focusing on these unique abilities we help teams be creative in solving complex problems to innovate and lead change in a manner unique to your organization.

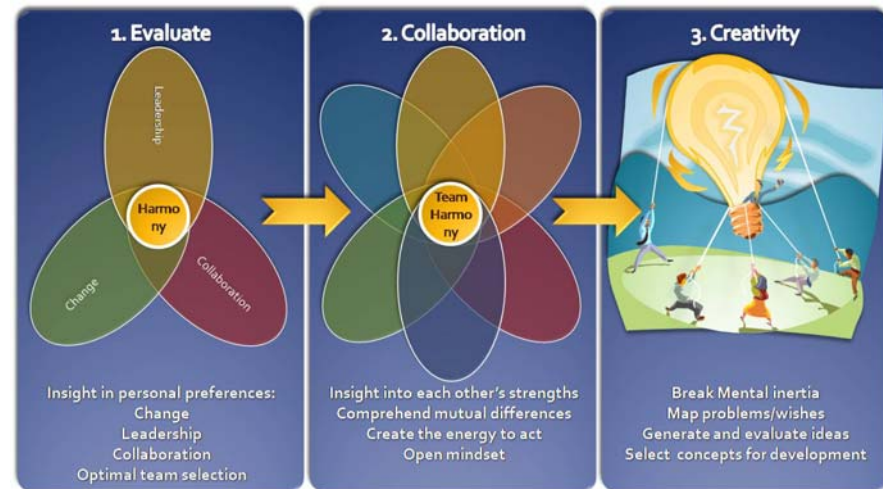
In music wonderful harmonies arise when the right signals cross. At Crossing Signals we find the harmonies between the differentiating qualities, styles and value patterns of your employees. We offer you the possibility to become creative with these harmonies, both inside your own organization and outside with your customers. Compose your organization and leverage the creative potential of you and your employees!

Our Collaboration Scorecard™ maps the potential of your employees and raises the consciousness of their strength and potential. We provide a non-judgmental view on their ability to deal with change, show leadership and work together. Next we build teams - management, business development, product development, etc. – that excel at value creation and who differentiate themselves by creatively solving complex wishes, by innovating and by leading the resulting change.

Advantages

1. Happy employees.
2. Effective collaboration.
3. Increased team and individual creativity.
4. Increased ability to estimate the value of change, act and accelerate renewal.

Approach



Our approach addresses what is important to people, what is valuable to them. Insight into these value patterns provides the basis for learning to deal with the mental inertia and paradoxes that stand in the way of creativity and innovation. It offers the freedom to walk new roads and create new value. The team creates value by using each individual's unique contribution and their potential to change, collaborate and lead.

At your request, we perform our Collaboration Quick Scan (five minutes per employee) twice a year to measure the evolution of individuals and teams and assess their fit to the context they operate in.

Do you want to create a leap in value in your organisation? Go to www.xsignals.com or contact us directly:

Rudy Hoeboer	rudy@xsignals.com	+31 (0)6 5051 4560
Mathijs van Zutphen	mathijs@xsignals.com	+31 (0)6 2685 0548



Management is doing things right. Leadership is doing the right things.
Peter Drucker